



To whom it may concern,

I have had the opportunity to work with Jay Fisher from Radio Results Network for several years. His professionalism and attention to detail has made him a pleasure to work with. I've never felt "sold to" by Jay, he always puts my best interest first and has even recommended other forms of media that he doesn't represent. Jay has provided me with so many ideas over the years and has helped me to grow my business. I have owned an Ashley Furniture HomeStore for 9 years and have used radio in different capacities during this time.

Recently Jay encouraged me to record my own radio ads. After getting over my own nerves, I decided to go for it. He made me feel so comfortable during the recording and.....Wow! The results were incredible! Not a day goes by without hearing a comment from a customer or acquaintance. It has really helped me to become more well-known in the community. It's also proved to be an excellent ice breaker. I recently joined a young professional's organization and sat down at a table where I knew no one. I introduced myself and each of the six people at my table excitedly responded with various forms of, "Oh you're Kelly from the radio", "I hear you all the time", and "Thanks for the design tips". The positive feedback made me feel comfortable and they felt nice knowing that they could finally put a face with my voice. I recommend working with Jay to develop strategies to help grow your business. He will help lead you out of your comfort zone into business success.

Sincerely,

Kelly Jensen
Owner
Ashley Furniture HomeStore
Escanaba, MI